

Message Text

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51
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W

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P 051101Z JUN 75

FM AMEMBASSY TEHRAN

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC PRIORITY 1829

USIA PRIORITY

UNCLAS TEHRAN 5267

E.O. 11652: N/A

TAGS: BEXP

SUBJ: TEHRAN INTERNATIONAL TRADE FAIR

REF: A. USDOC 6957 B. STATE 106443 C. TEHAN 4306 D. STATE
121634 E. TEHRAN 5183 F. USIA 13175

1. REVISED FISCAL PLAN AS FOLLOWS:

CODE EXPENSE

212 CAR RENTAL EXHIBIT DIRECTOR	\$1,500
212/4 LOCAL SHUTTLE SERVICE FOR PAVILION EMPLOYEES	259
223 TRANSPORT AIR STRUCTURE VIA MEDSPAN LINES	10,000
223/4 LOCAL HANDLING AIR STRUCTURE	1,500
232 LAND RENTAL AT FAIR GROUNDS	13,522
233 UTILITY SERVICES	1,000
234 TELEPHONE	300
242 PRINTING	568
250 EXTERIOR/INTERIOR DESIGN, GRAPHICS	14,000
250 CONTRACT PERSONNEL	3,500
257 ERECTION AIR STRUCTURE	5,000
257 STALL CONSTRUCTION/DISMANTLING	25,000
259 HOSPITALITY	2,000
310 EQUIPMENT CAPITALIZED/HUGERFELDT CARPET	4,000
RESERVE	5,101
	\$87,250

REVENUES

EXHIBITOR CONTRIBUTIONS	\$62,250
COMMERCE CONTRIBUTION	25,000

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TOTAL \$87,250

2. COMMENTS ON FISCAL PLAN:

A. CODE 223 - PER TELCON WESTLEY/RYAN JUNE 4, POST REQUEST FOR

GRATIS MILITARY AIRLIFT OF AIR STRUCTURE NOT APPROVED BY DOD.
HENCE DECISION SHIP STRUCTURE VIA MEDSPAN LINES TAKEN, AND COST
\$10,000 TRANSPORT BALTIMORE-TEHRAN CONFIRMED TELCON. MANUFACTURER
WILL COVER INLAND US TRANSPORTATION COSTS.
B. CODE 224 - POST OBLIGATION TO REEXPORT AIR STRUCTURE REMOVED
PER IRVIN TELEX MAY 20.
C. CODE 257 - CONSTRUCTION/DISMANTLING ESTIMATE NOT UNDER-
BUDGETED, AS WE HAVE ACCEPTABLE BID THIS RANGE.

3. RE USIS CENTERPIECE EXHIBIT: TEHRAN 5183 OUTLINED CONDITIONS
WE COULD USE EXHIBIT AND COME UP WITH BALANCED BUDGET; CONDITIONS
INCLUDED WAIVER OF USER FEE AND OF ONWARD TRANSPORT OBLIGATION.
ACCORDING USIA 13175 (WHICH DOES NOT REFERENCE TEHRAN 5183 BUT
WHICH APPARENTLY PROVIDES FINAL ANSWER) SUCH WAIVERS NOT POSSIBLE,
AND POST IS PROCEEDING PLAN ALTERNATE THEME/CENTERPIECE IDEAS.

4. PLEASE PROCEED SHIP AIR STRUCTURE AND AIR CONDITIONING UNITS
VIA MEDSPAN LEAVING BALTIMORE JUNE 15. PLEASE ADVISE SOONEST
WHETHER COMMERCE WILL COVER SHIPPING CHARGE FROM \$25,000 CONT-
RIBUTION OR WHETHER POST WILL BE BILLED. PLEASE CONFIRM THAT SHIP-
MENT STRUCTURE AND AIR CONDITIONING UNITS BALTIMORE-BANDAR SHAPOUR-
TEHRAN FAIRGROUNDS WILL NOT EXCEED \$10,000.

5. PLEASE PROVIDE INFORMATION EXHIBITION MANAGER. WE SUGGEST
ACCOMMODATIONS SEMIRAMIS (NEAR EMBASSY) FOR JULY-AUGUST AND HILTON
OR EVIN (NEAR FAIR GROUNDS) FOR SEPTEMBER, BUT REQUIRE SOONEST
APPLICABLE DATES TO BOOK RESERVATION.

6. ACTION REQUESTED:

- A. PLEASE COMMENT FISCAL PLAN AND CONFIRM \$25,000 APPROPRIATION.
 - B. RESPOND TEHRAN 5183; WE ARE PROCEEDING ON NEGATIVE ANSWER BUT
REQUIRE RESPONSE.
 - C. RESPOND PARAS 4 AND 5 ABOVE.
- HELMs

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<< END OF DOCUMENT >>

Message Attributes

Automatic Decaptioning: X
Capture Date: 26 AUG 1999
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975TEHRAN05267
Document Source: ADS
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: n/a
Film Number: D750196-0919
From: TEHRAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750699/baaaaeit.tel
Line Count: 91
Locator: TEXT ON-LINE, TEXT ON MICROFILM
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: greeneet
Review Comment: n/a
Review Content Flags:
Review Date: 12 FEB 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <12 FEB 2003 by PhilliR0>; APPROVED <20 JAN 2004 by greeneet>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: n/a
TAGS: BEXP
To: USDOC INFO STATE
USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006